



Name: Coneflower *Echinacea purpurea*

Phonetic Spelling: ek-in-AY-shee-ah pur-PUR-ee-ah

Description: This east to grow popular North American native bears striking rich, daisy like flowers in summer that attract butterflies. Plants are heat and drought tolerant, and blooms are used for cut and dried flower arrangements.

Height: 1.5 to 5 feet

Bloom Color: Purple

Bloom Season: Mid summer; late summer; early fall

Sun: Full sun.

Soil: Tolerates droughty soil; requires well drained soil.

Pollinators: Several pollinators are attracted to the flower, especially butterflies. Leave some of the flower heads on to produce seeds for the birds.

Pests: Leaf miners, Japanese beetles, vine weevils (on roots).

Cultivation & Management: Propagate by seed, cuttings, division and separation. Dead head to prolong flowering, prevent self seeding and focus attention on peak flowers. To encourage delayed blooming for fall enjoyment, cut plants back by half in early summer or cut back by 1 foot when coming into bloom.

Sources: <http://www.gardening.cornell.edu/homegardening/scene1d08.html>
<https://plants.ces.ncsu.edu/plants/echinacea-purpurea/>