

# 2022 Conservation Poster Contest



## Judging Criteria

- Conservation Message—50%
- Visual Effectiveness—30%
- Originality—10%
- Universal Appeal—10%



*Cash prize for top winner in each grade category at state level contest.  
Winner will be entered into the NACD national competition.*

## Contest Categories

Kindergarten-1<sup>st</sup>  
2<sup>nd</sup>-3<sup>rd</sup>  
4<sup>th</sup>-6<sup>th</sup>  
7<sup>th</sup>-9<sup>th</sup> \*  
10<sup>th</sup>-12<sup>th</sup> \*

**\*NEW in 2022:** Digital posters will be accepted from students in grades 7-9 & 10-12. Rules & requirements are available at: <https://www.nacdnet.org/wp-content/uploads/2021/09/2022-NACD-Digital-Poster-Contest-Information-Rules-and-Requirements.pdf>

## Contest Rules

1. Poster size will be determined by your local district
2. Clearly print your name and information on the entry form and email one per poster entry. **Entries should be submitted via e-mail with the poster attached as a .jpg or PDF.**
3. Theme “**Healthy Soil: Healthy Life**” **MUST** be on your poster.
4. Poster must be flat - no 3-D objects
5. Poster must be created by an individual student. One entry per student.
6. Poster must be the original artwork of the student.

Entry forms, rules, and resource PDF files are available for download on the contest page: <http://www.nacdnet.org/education/contests>

## What Makes a Good Poster?

- ◇ Colorful posters are best! Use markers, paint, colored pencils, crayons, charcoal, stickers, etc. Avoid thin-lined, light-colored artwork.
- ◇ Painted, hand-drawn or digital posters accepted.
- ◇ Balance a combination of illustrations and words.
- ◇ Text should be large enough to be easily read. Be as neat as you can be.
- ◇ Use colors and white space effectively—attract attention!
- ◇ Research the theme as a way to brainstorm ideas.

Information for the Pennsylvania state level contest can be found on our website at [https://pacd.org/?page\\_id=14511](https://pacd.org/?page_id=14511).